BECOMING AIT AUTHORIZED RESELLER

TRANSLATION MANAGEMENT SOFTWARE FOR TRANSLATION AGENCIES
AND FREELANCE TRANSLATORS

http://www.projetex.com   http://www.to3000.com   http://www.anycount.com   http://www.translation3000.com

WHY BECOME AIT AUTHORIZED PARTNER?

Advanced International Translations (AIT) is the most experience player in the market segment of translation management software with the largest number of installations. Since 2001, translation management software by AIT powers up 700+ translation agencies and thousands of freelance translators worldwide.

WHAT'S IN IT FOR YOUR COMPANY?

I.   ADDITIONAL STREAM OF REVENUES.

PARTNER LEVEL	Your Commission	Quarterly sales to reach and maintain the level	Your monthly commissions from EUR10,000 in sales	Your monthly commissions from EUR100,000 in sales
STANDARD	20%	Entry level	EUR 2,000	EUR 20,000
SILVER	30%	EUR 5,000	EUR 3,000	EUR 30,000
GOLD	40%	EUR 25,000	EUR 4,000	EUR 40,000
PLATINUM	50%	EUR 50,000	EUR 5,000	EUR 50,000

1. You are upgraded to the next level immediately after quarter with sufficient results.
2. In case of 2 consecutive quarters with quarterly sales lower than EUR1000 reseller partnership is dissolved.

II. EXTRA PUBLICITY.
     Description of your company is posted in Reseller sections of multiple AIT Web-sites. It enhances visibility of your company to potential clients and boosts your search engine positions.

III. FLEXIBLE MARKETING.
     You can offer discounts of up to 20% to your prospective clients at any time, providing them incentive to buy from you. Or even higher, if matching promotion is currently advertised on AIT Web-sites.

IV. YOU SELL. WE SUPPORT.
     Our technical support experts will make sure that your clients will be able to install and use AIT products effectively.

THE MOST COMPLETE LINE-UP OF TRANSLATON MANAGEMENT PRODUCTS : **Projetex**

Projetex organizes workflow of 700+ small and medium-sized translation agencies in 59 countries of the world. This feature-reach translation management software includes multiple modules: Client Contact Management, Client Quoting, Client Job Management, Client Invoicing, Translation Project Management, File Synchronization and Version Management, Management of In-House Translators, Freelance Contact Management, Freelance Job Management, Issuing POs, Freelance Payments, and 42 Financial Reports on all aspects of freelance translation business. Projetex works fast both locally and via Internet and can be a central workflow point for several geographically distant offices.

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READY TO START? YOUR NEXT STEPS

1. Request and Review the Reseller Agreement.
2. Sign the Agreement and send us copy by e-mail (Scan) or Fax.
3. Start Marketing.
4. Enjoy Increased Revenues and Publicity.

THE MOST COMPLETE LINE-UP OF TRANSLATON MANAGEMENT PRODUCTS : **AnyCount**

AnyCount is de facto standard word count tool for translation agencies, freelance translators and translation clients around the world. It supports word, character, and line counts in 36 file formats. Standard version includes 11 basic formats (DOC, DOCX, RTF, XLS, XLSX, PPT, PPTX, PPS, PPSX, TXT, WPD) as well asZIP and RAR archives. Professional version adds 19 additional formats (CSV, HLP, HTM, HTML, ODP, ODS, ODT, MIF, PDF, PUB, SDC, SDD, SDW, SLP, SXC, SXI, SXW, VSD, XML). Enterprise version includes wordcount in image files (BMP, GIF, JPG, PNG) and invoicing.

THE MOST COMPLETE LINE-UP OF TRANSLATON MANAGEMENT PRODUCTS : **Translation Office 3000**

Translation Office 3000 helps thousands of translators in 73 countries focus on translation, not administration. It automates all routine operations. Modules included: Client Contact Management, Client Quoting, Client Job Management, Client Invoicing, Translation Project Management, File Synchronization and Version Management.

SEIZE THE MOMENT

Between 2001 and 2011, AIT products have been mostly distributed by word-of-mouth. We have concentrated on production, quality and support for 10 years. Now you can add the right marketing to the right products… and prosper together with us.

7 MARKETING IDEAS TO START THE SALES:

1. E-mail your freelancers about your new partner status with AIT, offer them discounts if they order from you.
2. Include AIT Authorized Reseller Logo in your Web-site or e-mail signature, together with description.
3. Publish press-release about your new partnership with AIT.
4. Get to know AIT products by using them in your company. Contact us for special prices for licensing AIT translation management software by resellers.
5. Offer paid Projetex or Translation Office 3000 trainings in your city or country. Provide all training participants with special discounts.
6. Now you have additional topic for discussion on translation conferences, workshops, and other events.
7. Use AIT product discounts to support your own business. E.g. by offering them as incentives to freelance translators who fill out and submit the application form on your Web-site.

Contact us today at partners@translation3000.com